

ABIGAIL G. HOOVEN
Portfolio Website: abbyhooven.com

EDUCATION

Eastern Kentucky University

Richmond, KY

- B.A. in Broadcasting and Electronic Media- Multimedia Journalism
- Certificate in Sports Communication
- GPA: 4.0/4.0

May 2022

EXPERIENCE

Paxton Media Group

Eminence, KY

Regional Sports Director June 2024- Present

- Oversee coordination of game coverage across nine county newspapers
- Coordinate additional game coverage outside the region with other Paxton Media editors
- Provide training and feedback for the group's sports team to enhance digital media efforts, including video, graphic design and social media

Henry County Local

Eminence, KY

Sports Editor May 2022- Present

- Cover athletics across Henry County, specifically varsity teams for Henry County High School and Eminence Independent School
- Execute post-game interviews with coaches and student-athletes
- Build and maintain positive relationships with athletic staff members and the community
- Photograph games, camps and community sporting events, along with nearby college basketball and pro volleyball games, for the weekly print edition and social media
- Publish articles for the weekly print edition and online e-edition, including game recaps, athlete features, game previews and more
- Create graphics, highlight videos and game preview videos for the website and social media
- Live-tweet games and assist in posting to the paper's various social media platforms
- Collaborate with editor and publisher to generate content ideas and edit stories for publication
- Collaborate with editors across various publications to brainstorm and create a group-wide social media strategy plan

Eastern Progress Media Network

Richmond, KY

Sports Editor January 2022-May 2022; *Student Journalist* August 2019-May 2022

- Published articles for the student-led online newspaper in the areas of sports, opinions, features, and general news
- Participated in weekly editor meetings and assisted in brainstorming story ideas
- Contacted athletic officials to coordinate and execute interviews with coaches and student-athletes
- Live-tweeted ECU athletic events and engaged in post-game press conferences
- Delegated responsibilities to staff writers for sports coverage

Georgetown News-Graphic

Georgetown, KY

General Assignment Reporter-Intern May 2021-July 2021

- Published articles for the two print editions of the paper each week in the areas of news and sports
- Collaborated with reporters to generate story ideas and edit stories for publication
- Covered city commission meetings, public hearings, criminal activity, and events in Georgetown

Cru

Richmond, KY

Volunteer Videographer August 2020-February 2021

- Assisted in shooting, editing and captioning videos for social media for the faith-based organization on campus

EKU Athletics Media

Richmond, KY

Cameraman January 2020-February 2020

- Operated video cameras for ECU women's basketball games broadcast on ESPN+ for class
- Directed camera operations and selected footage for display for ECU women's basketball games

EXTRACURRICULAR ACTIVITIES/AWARDS

- Society of Professional Journalists Metro Journalism Contest Best Video (non-broadcast) – First Place, 2023; Third Place, 2024
- Society of Professional Journalists Metro Journalism Contest Sports Writing - First Place, 2023
- Society of Professional Journalists Metro Journalism Contest Sports Feature Writing – Third Place, 2024
- Kentucky Press Association Best Sports Feature Story- First Place, 2025; First Place, 2024; Second Place, 2024; Third Place 2025; Third Place, 2024; Third Place, 2023, Third Place, 2022
- Kentucky Press Association Best Video- First Place, 2024; First Place, 2023; Third Place, 2025
- Kentucky Press Association Best Sports Story- First Place, 2025; First Place, 2023; Second Place, 2025; Third Place, 2025; Second Place 2024; Third Place, 2024
- Kentucky Press Association Best Use of Social Media/Multi-Media-First Place, 2025; First Place, 2023; Third Place, 2024
- Kentucky Press Association Best Sports Columnist- First Place, 2025; Second Place, 2024; Second Place, 2023
- Kentucky Press Association Best Sports Picture Essay- Third Place, 2024
- Kentucky Press Association Best Sports Page/Section- First Place, 2025; Third Place, 2024
- Kappa Tau Alpha Top Scholar Award, May 2022
- Society of Professional Journalists Member, January 2022-Present
- Newman Center Campus Ministry Member, February 2021-May 2022
- Cru Team Leader, August 2020-May 2021
 - Coordinated, planned, and executed events following weekly Cru meetings
 - Collaborated with team leaders to recruit and lead team members on a weekly basis

SKILLS

- Adobe Premiere Pro, Photoshop, InDesign, Lightroom
- Audacity
- Microsoft Word, Excel, PowerPoint